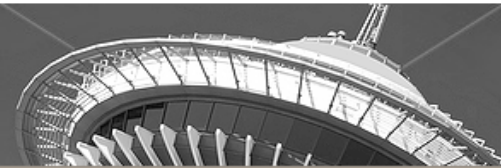


# Conference Website Example



Russell Sales Conference for Northwestern Mutual 2009  
Seattle, Washington



## Russell Due Diligence for Northwestern Mutual Financial Network

Thank you for your interest in the Russell Sales Conference for NMFN. This event has now reached capacity.

### First Time Visitors:

If you have not yet registered, please click the button below.

Ready to Go? [Register Now](#)

If you have questions or problems with registering, please contact the event staff by email at [pla2010@shworldwide.com](mailto:pla2010@shworldwide.com).

### Returning Visitors:

If you are a returning guest and have already setup an account, please log in.

Email Address

Password

[Log In](#)

[Forgot Password](#)

Access to each registration site can be limited by invitation code or email validation. Another option is to have the registration site available for all to register with a click of a button.

[Contact Us](#)

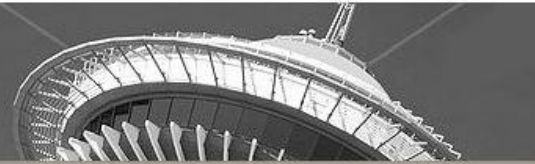
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# Conference Website Example



Russell Due Diligence 2009  
Seattle, Washington



Welcome Registration Schedule at a Glance Event Details Speakers & Workshops Hotel/Travel Sponsors

Ready to Go?  
Register Now

## Welcome!

### Registration Details:

Please use this website to register online as soon as possible, but no later than April 15, 2009.

*Note: The registration process is not complete until you click 'Submit' on the Confirmation Page.*

### General Details:

Questions regarding registration or meeting content should be directed to Shawna Byrne at 253.439.4211 or by email at [SByrne@russell.com](mailto:SByrne@russell.com).

### Canadian Attendees Please Notice:

Advisors are responsible for their own travel and accommodation expenses.

Advisors are to make their own flight arrangements. On the registration page please indicate that you will NOT require flight arrangements.

Hotel accommodations are made on the registration page. Advisors are to indicate the dates that they will require for their hotel accommodations. Our corporate rate is USD \$179.00 per night.

### Get Started:

Click on the 'Register Now' button to begin.

Ready to Go? Register Now

Navigation links to informational pages are accessible on every page and can be customized.

[Contact Us](#)

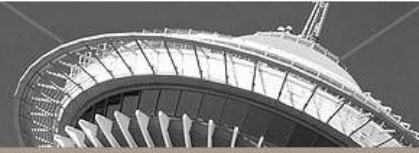
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# Conference Website Example



## Russell Due Diligence 2009 Seattle, Washington



[Home](#) [Registration](#) [Agenda](#) [Hotel](#)

**Welcome**

[Logout](#)

**Current Status:**

### Hotel

Hotel rooms have already been reserved so please do not contact the hotel directly for reservations. Once you have completed your registration form and we have your arrival/departure dates, we will send you your hotel confirmation number.

#### The Westin Seattle

1900 Fifth Avenue  
Seattle, WA 98101

**Room Rate**  
\$179.00 per night (plus 15.6% tax)

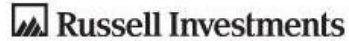
**Cancellation Policy**  
24 hours prior to arrival  
Early Departure Fee: \$75.00



The Westin Seattle is the front door to downtown shopping, attractions, dining and the vibrant theater district. An ideal urban retreat, we are just steps away from the Washington State Convention Center, Pike Place Market and the Space Needle. Our unique design offers breathtaking views of the Northwest's beauty, including Lake Union, Puget Sound, and the Olympic and Cascade mountain ranges. Enjoy fresh Northwest cuisine at Coldwater Bar and Grill, or relax in our comfortable Lobby Bar. Our 891 smoke-free guest rooms and suites are designed to provide ultimate comfort and tranquility for our guests. All guest rooms offer High Speed Internet Access and flat screen televisions and feature The Westin Heavenly Bed and Heavenly Bath.

All pages can include text and images as well as hyperlinks to important sites or documents and can include the a "print this page" option.

# Conference Website Example



Russell Due Diligence 2009  
Seattle, Washington

Home Registration Agenda Hotel

Welcome  
[Logout](#)  
Current Status:  
**Registering**  
[Account Setup](#)  
[Personal Information](#)  
[Logistics](#)  
[Confirmation](#)  
[Registration Complete](#)  
[Cancel Registration](#)

## Personal Information

Indicates a required field

Salutation:   
First Name:   
Last Name:   
Nickname for Badge:

### Contact Information

Address:   
Suite/Dept/Mailstop:   
City:   
State/Province:   
Zip Code:   
Country:   
Company:   
Title:   
Department:   
Daytime Telephone:   
Mobile:   
Fax Number:

Registration sites with multiple pages are customized to create a logical flow when collecting all necessary information.

Create unlimited questions specific to the event needs. If preferred, answers can be required before registrants can move to the next step of the registration.

Available question formats are:

1. Text boxes
2. Radio buttons
3. Drop down lists
4. Check boxes